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*a contemporary art space*

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**SITE SANTA FE ANNOUNCES ELECTION OF JEANNE KLEIN AND ROBIN  
MERLO  
TO ITS BOARD OF DIRECTORS**

Santa Fe, NM, October 3, 2011 - SITE Santa Fe, the Southwest's premier not-for-profit, non-collecting contemporary arts organization, is delighted to announce that Jeanne Klein and Robin Merlo have been elected to its board of directors.

Andrew Wallerstein, SITE Board Chair, said, "These two remarkable leaders each have extraordinary commitment to contemporary art and to enhancing the cultural community in Santa Fe and the region. SITE is extremely fortunate to have their energy, enthusiasm and experience on board."

Irene Hofmann, SITE's Phillips Director and Chief Curator, further commented, "With Jeanne Klein, we have the devotion to and experience with contemporary artists, their exhibitions, and commissioning of significant new works, an amazing asset to add to our organization. And with Robin Merlo's many talents and professional achievements, we augment our ability to galvanize our strategic resources and grow our support within the community and beyond. We are so delighted to have them as part of our team!"

**Jeanne Klein**

A resident of Santa Fe and Austin, TX, Jeanne Klein's passionate interest in the visual arts is a consuming endeavor, both from the standpoint of private collecting and museum activities. She is extremely interested in museum operations, exhibitions and collections and actively supports several museums. The main emphasis in her and husband Mickey's collection at this time is commissioning artists to create installations in dedicated spaces in their homes.

She has been deeply involved with The University of Texas, Austin, and is currently a member of the Development Board, the Chancellor's Council, the Advisory Council of the School of Education, the Committee of 125, and the Advisory Council, The Ransom Center at The University of Texas. She has also served as President, Board of Directors, Art Pace, San Antonio, TX; and on the Advisory Council of The Blanton Museum, The University of Texas; the Development Board of the Menil Collection, Houston; Chairman, Acquisitions Committee,

Museum of Fine Arts, Houston; and Co-Chairman, National Committee, Whitney Museum of American Art, New York.

### **Robin Merlo**

Ms. Merlo has an extensive background in international public relations, communications, and related entrepreneurial activities. As the Director of Marketing and Communications for Cotton Incorporated, she was responsible for managing the strategic trade and consumer communications for the company, dramatically increasing US trade and consumer awareness. In addition, she directed multiple corporate websites with unprecedented growth, and published the company's international magazine and award-winning Annual Reports. Ms. Merlo directed international conferences for the Cotton industry, and created multiple Chinese consumer public relations projects, receiving the highest award for the "Best Public Relations Project in mainland China". Her leadership for the opening of the company's Hong Kong office also resulted in an Asia-Pacific Public Relations Award.

In addition to her work in marketing and public relations, Ms. Merlo also worked for CBS Television, where she created and implemented the network's retail co-op advertising program. She was instrumental in introducing Realm Fragrances to the U.S. market, as well as jewelry by world-renowned designer John Hardy.

Ms. Merlo has received a United States Congressional Citation for outstanding community relations and events, and is a recipient of the prestigious national public relations award, LULU, given for unique public relations programs into new markets. Further, Ms. Merlo is a long-standing Board member of Fashion Group International.

A graduate of Tobe-Coburn College, Ms. Merlo has also attended Notre Dame University and UCLA. She and her husband Michael Lescander live in Santa Fe.

### **About SITE**

SITE Santa Fe is located at 1606 Paseo de Peralta, Santa Fe, New Mexico 87501. Hours: Thursday and Saturday, 10 AM–5 PM; Friday, 10 AM–7 PM; Sunday, 12 PM–5 PM; closed Monday-Wednesday. Museum admission is \$10 for adults and \$5 for students, teachers, and seniors; members are free. Free admission is offered on Fridays, made possible by a grant from The Brown Foundation, Inc., of Houston. Tours by SITE Guides are available free of charge to the public. SITE Santa Fe gift certificates are available. Call 505.989.1199 for more information. [www.sitesantafe.org](http://www.sitesantafe.org)

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